

Barefootin'

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NEWSLETTER FOR BAREFOOT RESORT & GOLF MEMBERS

MESSAGE FROM THE “GM”!



THE NEWLY REFURBISHED BANQUET ROOM IN THE RESORT CLUBHOUSE

Barefoot Members,

Ownership and management at Barefoot would like to wish all of our membership a very healthy and prosperous 2015. As we enter into our 15th year of existence we are excited about changes we have recently implemented and also the future plans outlined for the facility. Looking back in 2014, numerous changes occurred within Barefoot Resort for which I'd like to give you a short update. The banquet room used for member and guest functions has been painted and new chairs and chaffing dishes have been added to our buffet area. In late August

all 228 carts were updated to the best GPS technology offered at this time and we hope all of you have enjoyed the benefits of this change. A new point of sale system was installed late January and after only a few months has shown to be very beneficial for all of us. The decision to take the advice of the USGA and not over seed fairways in the fall of 2014 will offer all of you firm and fast conditions during the winter months and also a better product as we move into the spring and summer of 2015.

Looking ahead to 2015, other projects are planned to keep Barefoot Resort fresh and updated for our membership. A new look is scheduled for the Resort Clubhouse bar in the first quarter of the year. New golf course equipment has been purchased including a Salsco Chipper that will be used to help cut back trees and shrubs that have grown over the years and reduced the view of certain holes on our golf courses. Maintenance projects will continue including but not limited to improving bunkers on all courses, additional cart path repair, tree removal, and additional drainage to correct wet areas on the golf courses.

Our main focus for 2015 regarding you our members is to create more golf and social activities for your enjoyment. We have recently added Jim Kane as a full-time assistant in the membership department to work with Barry Auman to help us accomplish these goals. With this change comes a commitment by ownership and staff to work diligently to improve the value of your membership at Barefoot Resort. We are passionate about this project and will be reaching out to you for advice by sending surveys which will help us research and create events that we trust you will find attractive.

I hope all of you are as excited as we are about the changes expected in 2015. Updates by email and newsletter will be sent from the Membership Department as the changes outlined are scheduled and completed. Hope to see all of you soon and keep it in the fairway!!!

Sincerely, Dave Genevro, General Manager

Welcome Jim Kane

Following the resignation of long-time Membership Assistant, Angela Durivage management conducted an extensive search for her replacement.

Several outstanding candidates applied for the position and the one whose qualities and experience were most attractive was an individual who has been working at Barefoot for almost two years as an Assistant Pro, Jim Kane. Members who play regularly at Barefoot certainly know Jim for his outstanding customer service and upbeat personality. Jim grew up in Ashland, VA, playing golf, soccer and baseball as a youth. He also spent time rock climbing and hiking the beautiful Appalachian Mountains. He attended East Tennessee State University and played golf his freshman year as a walk on. Following college, Jim joined the army and gained great leadership experience there. Deciding golf is his true passion, he attended The Golf Academy of the Carolinas graduating with a 3.9 GPA and earning certificates in playing ability, club repair and advanced teaching. He recently passed the Players Ability Test and is continuing his PGA education to earn his Class A PGA membership. Jim has lived in Myrtle Beach for five years and he and his wife Leigh just experienced the birth of their first child, Kelly Grace. As Jim has come on board, the Membership Assistant position has been expanded to full-time status. We plan for Jim to devote this additional time to the development and expansion of outstanding events, both golf and social, which will enhance the amenities package offered members at Barefoot Resort & Golf. Jim has hit the ground running as one can observe from the calendar listings and expanded social opportunities in this newsletter. We welcome Jim and his can do attitude and enthusiasm to the Membership Department and wish him and his wife well as they begin the parenting journey with their firstborn.



JIM KANE, NEW MEMBERSHIP ASSISTANT

Nairn's Take Overall Championship

The weather has been a little challenging lately as related to playing golf.

Participants in the 2014 Member-Member Tourney were blessed with a beautiful, sunny day on November 24 with the Norman Course chosen as the venue for the competition. Contestants made up three divisions, Men, Women and Couples and faced one of the most daunting formats in team golf, alternate shot. Scoring was based on fifty percent of the team's combined handicap.

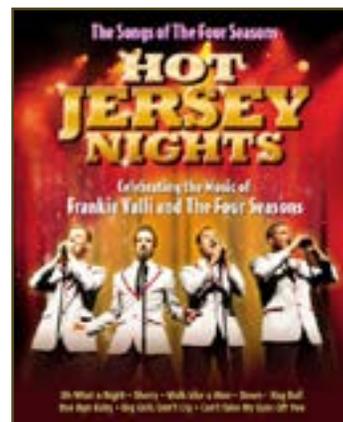
Division winners include Richard Beckman and James Battista for the Men, Linda Horak and Theresa DuBreuil for Ladies and Jim and Marilyn Nairn for the Couples Division. Congratulations to the Nairn's who won the playoff of Division Champions to take the overall tournament trophy. Players were treated to a fantastic meal and prizes following golf served up by the Food and Beverage and Golf Staff. We congratulate all winners, thank all who participated and look forward to improving future tournaments.



OVERALL MEMBER-MEMBER CHAMPIONS,
JIM AND MARILYN NAIRN

Expanded Social Calendar and Discounts

We stated in an earlier article that new Membership Assistant, Jim Kane, has been charged with expanding and improving both social and golf events for Resort Members and we're pleased to report he has gotten off to a fabulous start. In looking at the calendar listings, January through March, you'll notice four new events including Shag Lessons with Debra Hughes on January 9 preceded by a cocktail hour, a trip to the Palace Theatre for opening night of "Hot Jersey Nights" on February 6 and two new tournaments (see Tournaments article). Jim has also secured new discounts for Resort Members at the new eatery in N. Myrtle Beach, Burger Fi (corner of Main St. and 17) with members who show ID getting one free regular order of hand cut fries and Tanger Outlets where Barefoot Resort Members may pick up a voucher in the Resort Pro Shop to present for a Tanger Outlet Coupon Book with over \$2,350 in savings at both Tanger locations in Myrtle Beach. We encourage everyone to enjoy these new events and discounts and to be alert for more during the coming year.



Message from the Director of Maintenance

Now that our winter season is upon us, we will be employing a few different practices this year. First off, we won't have any specific holes in the Resort putting green. We are trying to limit the damage to our greens in a season when the Champions Bermuda goes dormant. There will be the normal putting green flags in place. We will be spraying out all of the courses this winter to eliminate any weeds. This is one of the biggest advantages to not over seeding our golf courses during the winter months.

Please be aware that we may be cart path only more frequently during this time of year as the hours of daylight and sunlight are limited and dormant grass doesn't absorb water as readily as it normally would. Thank you as always in helping us maintain the excellent playing conditions that our courses offer by repairing your ball marks. It is especially critical this time of year. Best regards, John Hughes

Regards,
John Hughes
Director of Golf
Maintenance



Two New Tournaments Coming in January/February



SET UP ON LOVE #8 CAN MAKE FOR A FAIRLY DIFFICULT PAR 3

In an effort to offer more varied and frequent tournament opportunities to our Barefoot Membership, we've scheduled a couple new events which we think will be attractive. First is a Professional/Member Scramble slated for January 23 on the Norman Course. One Barefoot Pro will team with three Barefoot Members in a scramble format. Organizers plan a modified shotgun start at 10:00 AM with a small food and beverage function to follow golf. Participants must sign-up in the Pro Shop by January 20. Price for the event is to be announced. This tournament is limited to the first 30 players who register.

Coming on February 15 is a Par 3 Nine-Hole Challenge for two-person teams with a better ball format. The front nine of Love serves as the venue with all holes set up as a par 3. Men will play from the white tees and women from the gold tees. Chili and beverages will be served on the golf course during play. Again, price is to be determined and the registration deadline is February 12. Registration may be done at the Resort Pro Shop or call 843-390-3200.

Membership Dues Have Slight Change For 2015

Toward the end of each calendar year, management and owners discuss the current dues levels and determine what, if any, adjustments need to be made. The last increase for dues took place on January 1, 2013 with golf dues going from \$135 to \$140 and social dues from \$55 to \$60. On January 1, 2015, membership dues for the Resort Membership will be as follows:

- Property Related Golf Level - \$145.00 per month (increase of \$5.00)
- Fab Four Golf Level - \$160 per month (increase of \$5.00)
- Property Related Social Level - \$62.00 per month (increase of \$2.00)
- Fab Four Social Level - \$72.00 per month (increase of \$2.00)
- Inactive for Multiple Property Owners - \$25.00 per month (stays the same)

The value of the Resort Membership remains the same at \$20,000.

Upcoming Social Events

For information and to make reservations, please call 843-390-3205 (unless otherwise noted) for Resort activities and 843-390-8446 for Dye activities. All dates and times are subject to change.

BECOME A SHAG MASTER

January 9 – 5:00 PM until

- Resort Clubhouse
- Cocktail hour from 5:00-6:00 PM
- Shag lessons begin at 6:00 PM
- \$10 person, \$15 per couple
- Reservations required by calling Jim at 843-390-3207

PRIME RIB DINNER

January 14 – 6:00-8:00 PM

- Resort Clubhouse
- \$21.95 per person plus tax and gratuity
- Reservations required

HAPPY HOUR

January 24 – 4:00-7:00 PM

- Resort Clubhouse
- Half price appetizers and music

“HOT JERSEY NIGHTS” TRIP

February 6 – Show begins at 5:00 PM

- Palace Theatre in Myrtle Beach
- Barefoot Member discount pricing is \$19 per person
- Limited to the first 30 who sign up
- Reservations required by calling Jim at 843-390-3207

VALENTINE SURF-N-TURF DINNER

February 13 – 5:00-8:00 PM

- Resort Clubhouse
- Cocktail hour from 5:00-6:00 PM, dinner begins at 6:00 PM
- \$34.95 per person plus tax and gratuity
- Must have 30 signed up by February 6 for event to occur
- Reservations required

HAPPY HOUR

February 21 – 4:00-7:00 PM

- Resort Clubhouse
- Half price appetizers and music

ITALIAN NIGHT DINNER

March 4 – 6:00-8:00 PM

- Resort Clubhouse
- \$15.95 per person plus tax and gratuity
- Must have 30 signed up by March 1 for event to occur
- Reservations required

ST. PATRICK'S DAY PARTY

March 17 – 6:00-9:00 PM

- Resort Clubhouse
- \$13.95 plus tax and gratuity
- Music provided
- Reservations required by March 13 (no minimum number)



BLGA MEMBERS POSE WITH JENNIFER O'BRIEN, EXECUTIVE DIRECTOR OF THE SC WOMEN'S GOLF ASSOCIATION

“Barefootin” is a quarterly newsletter published by the Membership Dept. exclusively for Resort Members of Barefoot Resort & Golf. The Membership Dept. can be reached directly by calling 843-390-3203 or by writing to this e-mail address:

membership@barefootgolf.com

General Manager
Dave Genevro

Director of Golf
Mike Ross

Membership Director
Barry Auman

Membership Department
4980 Barefoot Resort Bridge Rd.
North Myrtle Beach, SC 29582

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RESORT & GOLF